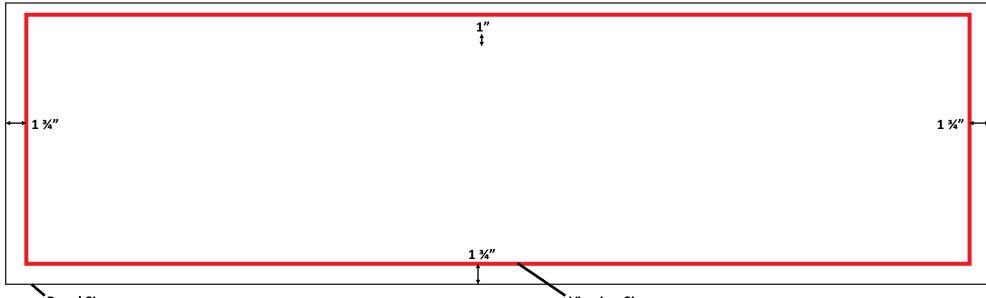


Bus Bench Design Specification



Panel Size

This is the size of the actual panel. The background color should bleed to the edge of this panel size.

Bus Bench Dimensions		
	Height	Length
Finished Panel Size	24"	84"
Viewing Size	21.25"	80.5"
Digital File Size	6"	21"
Digital Viewing Size	5.312"	20.125"

Viewing Size

This is the size where live copy can be seen. Any text or image between the Viewing Size and the Panel Size will not be seen.

Digital File Guidelines

- File must be built at a minimum of 300 dpi. 1/4" scale = 6"h x 21"w, live area 5.312"h x 20.125"w
- When building your file, keep in mind the viewing size is not centered, it's equal on left, bottom, and right sides.
- File needs to be in CMYK color mode.
- Provide finished artwork as a high resolution PDF file.

FTP Site Upload Info

File Access: https://app.brickftp.com

Username: Client Access Password: ClientFTP